

SCORPION BAY

*...a feeling of good times
past and even better
times to come.*

AN OASIS OF WILD
AND INCONTAMINATED NATURE
THAT MELTS WITH TRADITION:
THIS IS **SCORPION BAY, A LEGENDARY SURF SPOT LOCATED ON THE WEST
COAST OF BAJA CALIFORNIA (MEXICO).**

A PLACE NOT SUITED FOR THE MASS TOURISM: THE ROADS ARE VERY
ROUGH AND YOU HAVE TO TRAVEL ON LONG WAY ON DIRTY ROADS IN
THE HEART OF THE DESERT; BUT ALL THIS DOES NOT STOP THE SURFERS
AFICIONADOS FROM ALL OVER THE WORLD THAT CONSIDER SCORPION
BAY ONE OF GREATEST DESTINATION FOR THE AMAZING WAVES ALL
YEAR ROUND.

BUT THIS IS NOT THE ONLY REASON THAT MAKES SCORPION BAY A REAL
PARADISE ON EARTH: FAR FROM TURISTIC BIG PLACES, THE COAST DRAW
WONDERFUL BAYS WITH A WILD AND UNCONTAMINATED NATURE PRO-
TECTED BY WWF.

**FROM ALL THIS THE IDEA AND THE INSPIRATION OF THE PRODUCT SCORPION
BAY WAS BORN.**

BAJA CALIFORNIA SOUTH - MEXICO -



*Scorpion Bay
is a legendary surf spot located
on the west coast of Baja
This area is well known
among surf aficionados
around the world for the quintessential
surfing experience.*

SCORPION BAY IS THE PLACE WHERE IN 1987 THE BUSINESS ADVENTURE BETWEEN TWO CALIFORNIAN SURFERS, MIKE FISCHER AND ROD BRADFORD BEGAN.

THIS IS HOW THE FIRST PRINTS, INSPIRED BY BAJA CALIFORNIA WERE BORN AND IT'S THIS THAT MAKES DIFFERENCE BETWEEN SCORPION BAY AND OTHER SURF BRANDS: OUR PRODUCT SPEAKS ABOUT US, TELLS OUR HISTORY, OUR ROOTS, THE LIFESTYLE, THE SEA, THE SUN, THE COLOURS, THE SPIRIT OF THOSE PLACES. THIS IS THE REASON WHY THE PRINTS REPRESENT BOTH ECOLOGICAL AND RELIGIOUS TOPICS, STORIES OF PIRATES AND CONQUISTADORES, CANS OF CERVEZA, THE ETHNIC FEELING AND THE "SPANGLISH" SPIRIT. THIS IS WHAT HAS BEEN ORIGINALLY CREATED AND REALIZED BY MIKE AND ROD: A SMALL COLLECTION OF TSHIRTS AND SHORTS WITH BOTH GRAPHICS AND ENVIABLE IDEAS.

THE SECOND PART OF THE STORY BEGINS IN APRIL 1992 WHEN THE HEADQUARTERS OF SAINT DIEGO SIGNED THE AGREEMENT WITH GIPSY FOR LICENSING THE BRAND IN EUROPE.

THE EXPERIENCE OF THE ITALIAN COMPANY, OPERATING IN THE EUROPEAN MARKET SINCE 1977 WITH HIS KNOW-HOW IN THE PRODUCTION OF T-SHIRTS AND SWEATSHIRTS FOR THE MOST FAMOUS BRANDS OF BEACHWEAR, GUARANTEE SCORPION BAY A GREAT IMPROVEMENT OF QUALITY BOTH FOR THE PRODUCT RANGE AND THE DISTRIBUTION.

ON MARCH THE 5TH 2007 ON THE 32° FLOOR OF THE BUILDING "DOWN TOWN" IN LOS ANGELES, GIPSY SIGNED THE CONTRACT FOR THE PROPERTY OF THE BRAND SCORPION BAY FOR ALL THE WORLD.

MIKE FISCHER - SCORPION BAY U.S.A. LUCIO MISTRI - GIPSY S.P.A.



SCORPIONBAY HEADQUARTER GIPSY S.P.A ITALY ALBINO (BG)

TODAY SCORPION BAY IS A LINE OF APPAREL AND ACCESSORIES FOR MAN, WOMAN, JUNIOR AND GIRL RECOGNIZED AND ASSERTED ALL OVER THE WORLD THAT STICKS FAITHFULLY TO ITS ORIGINS: THE BAJA CALIFORNIA. TODAY GIPSY IS A COMPANY WITH A TURNOVER IN CONSTANT INCREASE THAT OWNS **23 STORES SCORPION BAY**:

ADAMELLO (BS), ALASSIO (SV), APRILIA (LT), AURELIA ANTICA (GR), BERLINO (GERMANIA), CAGLIARI (CA), LA CORTE LOMBARDA (MI), LE CORTI VENETE (VR), LE DUE TORRI (BG), FOGGIA, LA GRANDE MELA (VR), LE FORNACI (TO), ERBUSCO (BS), MARINA DI PIETRASANTA (LU), MUGGIA (TS), ORIO CENTER (BG), VICENZA (VI), PINEROLO (TO), POZZALLO (RG), ROMA EUR (RM), ROMA EST (RM), SALUZZO (CN), TORBOLE (TN).



SCORPION BAY **STORE** ORIO AL SERIO (BG) ITALY

BESIDES, THE COMPANY BOASTS OVER **1000 POINTS OF SALE IN ITALY AND 800 IN EUROPE**, A DISTRIBUTION SYSTEM BOTH IN ITALY AND SPAIN THROUGH AGENTS WITH ONE SHOW ROOM IN BARCELONA INSIDE THE B.M.C. - BARCELONA MODA CENTER - AND VARIOUS FOREIGN DISTRIBUTORS ON THE EUROPEAN MARKET.

ANOTHER IMPORTANT PROJECT THAT GIPSY REALISED IS THE CREATION OF MORE THAN **50 CORNERS SCORPION BAY** IN ITALY AND EUROPE.

COLOURS, TEX-MEX TASTE AND NATURAL WOOD ARE THE PECULIARITIES OF THE CORNERS SCORPION BAY. RIGOROUSLY **"HAND MADE"** THEY GIVE YOU ALL THE **OUT-THERE... MAS FINA SPIRIT.**



Enjoy the feeling and guide la stingsola