



CHINA

Today, October 12, started the Italian Festival in the rich city of Suzhou, which Borgo Italia with its companies will participate together with great names of Italian excellence, including: Barilla, Ferrero, Alessi, Pirelli etc etc. This place will see the presence of our president Piero Iacomoni, perfect our standard-bearer!



RUSSIA

Today, the last day of preparation for the start of the mission in Novgorod and Samara, Russia. Departing Monday to Friday, our promoter, Inessa will be IN Nogvorod, Tuesday throughout the day, going to meet 7 stores segmented on the level of our product and 2 business contacts as for the food department. After she will move to perform other 12 appointments in the city of Samara. The activities of this itinerant mission is part of the project which was supported by Russia seven member companies, we thank the Vice President Robert Ciccioli , as he always oversees the entire operation directly on the spot.